



KOLE

Even the air waves of Augie were harnessed by an enterprising group of students who organized the Augustana campus radio station KOLE.

Tom Kilian, station manager, started it, and the project soon grew to such large proportions that KOLE became a major activity. During the five and six hours of its broadcasting days, KOLE enlisted the services of many . . . Disc jockies topped the list with Bob Groth, Dick Struck, Helen Bekke, Lawrence Westerlund, Ole Bakke, Berthamay Ofstad and Arthur Utt on the roster. Regular announcers were Wes Sandvig of the sports news, Bart Kull, Don Roberts and Verlyn Smith. Lorna Pearson, Joan Steinlicht, Romana Ode and Julius Berger found and wrote the news. Manager Tom and the record players doubled as announcers. Jim Cooley, Grover Raustad, Fred Caldwell, Evert Seim, Allen Rasmussen and Neal Nelson handled the engineering end. Along with Tom Kilian on the administrative staff were secretary Phyllis Roti, business manager Lawrence Westerlund, continuity and traffic man Dick Struck and monitor Bob Huntley. Assistants in the sports broadcasting included Durand Young, Gene Johnson, Laurel Gray and Virg Sandvig. Religious activities were covered by Verlyn Smith, Laurel Gray, Francis Smith and Ray Melheim. Virginia Floren was in charge of special events assisted by Cay Cashman and Dorothy Pederson.

And so we come to the close of the first broadcast year.